

**Aleen**

# Platform for Online Health Diagnostics

Preliminary Symptom Check • Personalized Wellness Insights • Scalable Non-Medical API Platform

[www.aleen.ca](http://www.aleen.ca)

## Aleen

# Empowering Health & Wellness Through AI

## The Problem

Navigating Health Is Overwhelming

### Key Points:

- Millions seek instant, reliable health insights—but find generic, untrustworthy information.
- Early detection of symptoms is often delayed due to lack of guidance.
- Overloaded healthcare systems can't accommodate every initial query.

## The Solution

Aleen AI: A Smarter Way to Begin Your Wellness Journey

### Key Points:

- Aleen's AI platform offers instant, non-medical self-assessments for early symptom awareness.
- Personalized recommendations based on scientifically reviewed health data.
- A seamless, scalable API for digital wellness platforms and consumer health applications.

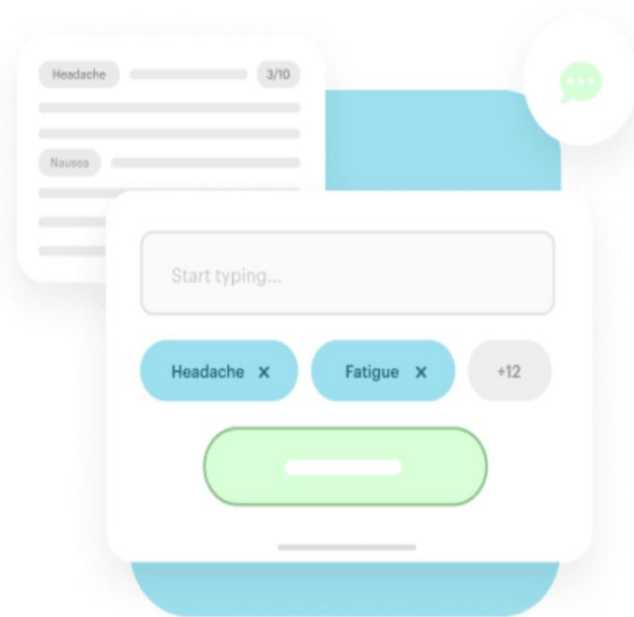
## How Aleen Works in 3 Steps?

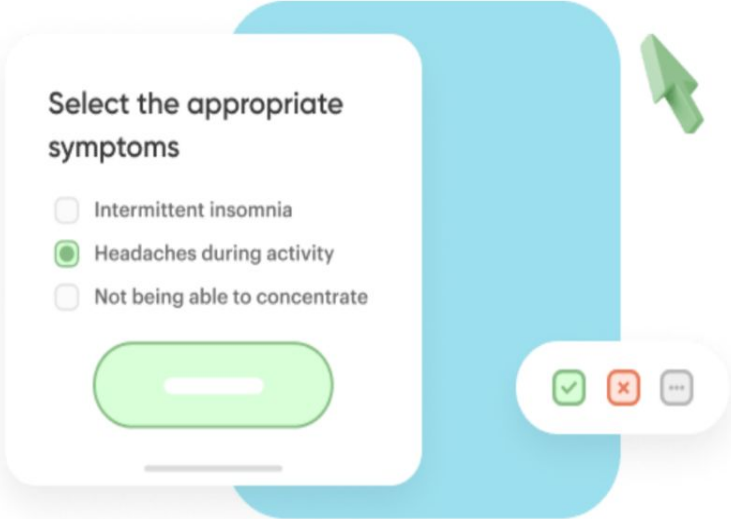
- User enters symptoms anonymously.
- AI processes responses against verified patterns.
- User receives tailored, easy-to-understand wellness insights.

1

# Enter your symptoms

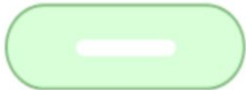
Tell Aleen what is bothering you





Select the appropriate symptoms

- ☐ Intermittent insomnia
- ☒ Headaches during activity
- ☐ Not being able to concentrate



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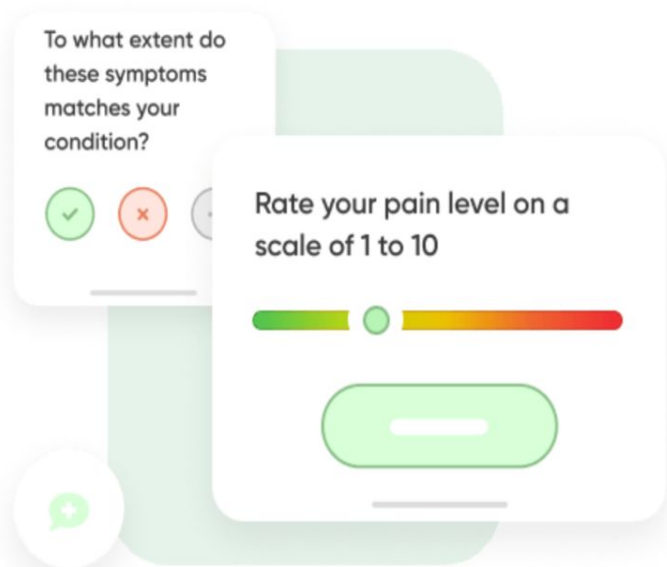
## Take a survey

Answer detailed questions for Aleen to understand your health condition

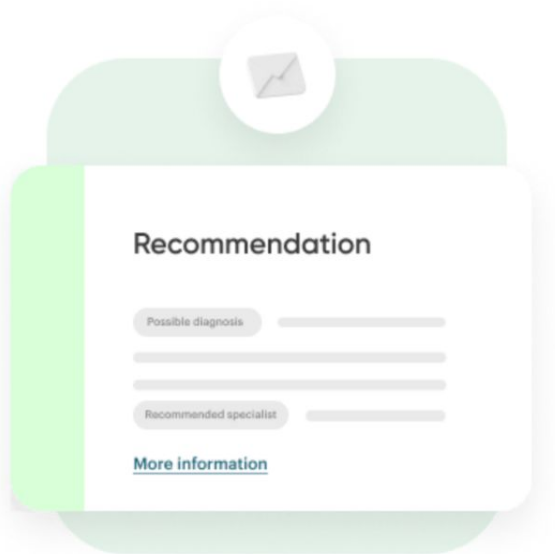
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## Answer additional questions

It will help Aleen determine possible reasons of your symptoms



The illustration shows two overlapping mobile app screens. The background screen displays a question: "To what extent do these symptoms matches your condition?" with three circular buttons below it: a green one with a checkmark, a red one with an 'x', and a grey one with a question mark. The foreground screen displays a question: "Rate your pain level on a scale of 1 to 10" with a horizontal color gradient slider (green to red) and a green pill-shaped button with a white minus sign below it. A small green speech bubble with a white plus sign is located at the bottom left of the foreground screen.



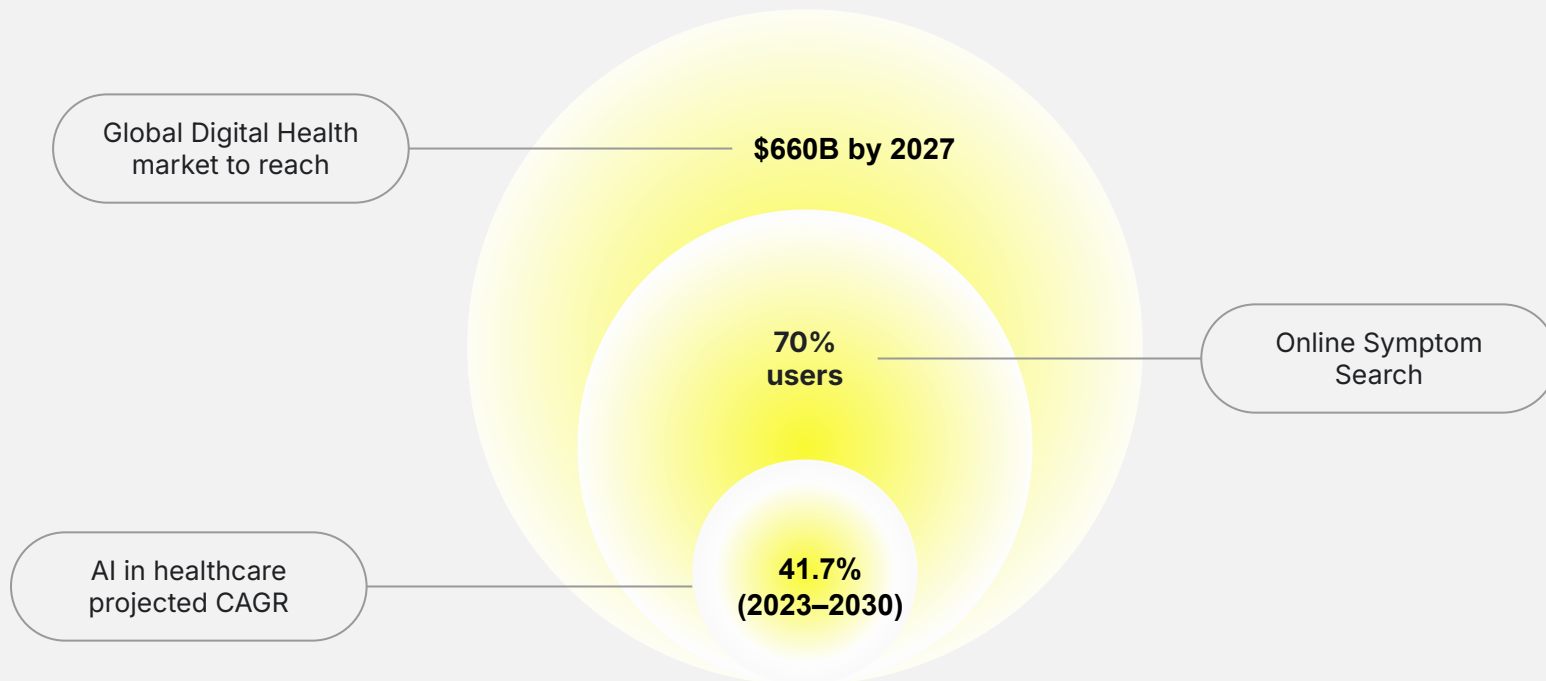
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## Get your result

Get your result

Check symptoms

# Market Opportunity



## Competitors Table

	Your.MD	Spring Health	HealthifyMe	Omada Health
Users	10M	1.8M	12M	0.8M
Founded	2016	2016	2012	2011
Focus Area	Personalized symptom checker and health info chatbot	AI-based mental health support, therapy, coaching	AI-driven nutrition & fitness coaching with personalized plans	Evidence-based chronic care management with digital coaching



# Why **Aleen** Stands Out?

- **AI-Driven Health Insights**

Aleen AI evaluates user-reported symptoms to deliver personalized preliminary health assessments, empowering individuals to take proactive steps toward their well-being.

- **User-Friendly Interface**

Designed for accessibility, Aleen's intuitive platform ensures that users from all backgrounds can easily navigate and utilize the health assessment tools.

- **Personalized Health Reports**

The system generates detailed, individualized health reports based on user inputs, promoting informed decision-making and facilitating discussions with healthcare professionals.

- **Commitment to Accessibility**

Aleen emphasizes making early health screening available to everyone, breaking down barriers to healthcare access and encouraging proactive health management.

- **Complementary to Professional Care**

While Aleen provides valuable preliminary health insights, it underscores the importance of consulting healthcare professionals for definitive diagnoses and treatments.

# Aleen API

## Monetization Strategy

### 1.) Aleen API Monetization: Per-Call Model

Aleen offers its AI health assessment API on a per-call basis, allowing businesses to pay only for the number of API requests they use. This flexible pricing suits telemedicine platforms, healthcare providers, and system integrators who want to scale usage according to demand. The per-call model supports seamless integration of symptom screening and personalized health insights, enabling faster patient referrals and improved user engagement without fixed monthly costs.

<https://ai.aleen.ca/prices/>

### 2.) Aleen API Monetization: Monthly Subscription

Aleen provides a monthly subscription model for its AI health assessment API, ideal for businesses requiring consistent, ongoing access to advanced health insights. Subscribers gain unlimited or tiered usage privileges, ensuring uninterrupted integration of personalized symptom analysis into telemedicine and healthcare platforms. This model facilitates reliable service delivery, enhanced customer interaction, and predictable budgeting for scalable digital health solutions.

## Aleen

Aleen is currently seeking **\$2–3 million in strategic investment** to accelerate growth, scale operations, and expand market presence in the AI-driven digital health sector.

### Technology Development (35%)



- Enhancement of Aleen AI algorithms
- Expansion of symptom database and language support
- Development of advanced user analytics and reporting tools

### Product Expansion (20%)



- Launch of mobile apps (iOS & Android)
- Creation of specialized modules for corporate wellness and clinics

### Sales & Marketing (30%)



- Global B2B outreach and API partner acquisition
- Strategic marketing campaigns
- Participation in health tech expos and conferences

### Client Success & Analytics Tools (15%)



- Build advanced dashboards for API clients
- Develop performance analytics, usage tracking, and integration support modules

We're just getting started.  
Join us on the journey to make  
intelligent wellness accessible to all.

Contact us at [assistant@aleen.ca](mailto:assistant@aleen.ca)

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