

Aleen



Personalized wellness insights and lifestyle suggestions

Disclaimer

“Aleen Inc. operates as a digital wellness and well-being insights company. The information, tools, and features provided by Aleen Inc. are intended solely for general wellness and educational purposes and should not be interpreted as medical guidance, diagnosis, or treatment of any kind.

Aleen Inc. does not provide medical or clinical services and is not a substitute for professional healthcare consultation.

Aleen Inc.’s solutions are designed to enhance personal well-being awareness and lifestyle understanding and are not classified as medical devices or regulated software under the FDA, Health Canada, or any other health authority.”

Regulatory Disclaimer: “Aleen’s solutions operate in the wellness domain and are not subject to FDA or Health Canada regulatory approval as medical devices.”



Supporting Your Journey to Better Well-Being

Aleen Inc. is a Canadian digital wellness company headquartered in the Province of Ontario. Aleen Inc. has developed an artificial intelligence system designed to provide personalized wellness insights and general well-being guidance based on user-provided information (the “Aleen AI”).

Customers can access Aleen AI through the Company’s digital products - by visiting the Aleen Website or through wellness-oriented API integrations powered by Aleen API. The Aleen API enables partner platforms to integrate non-clinical wellness functionalities supported by Aleen AI. Aleen AI itself is not available as a standalone product, and users cannot otherwise directly access it.

The Company operates the Aleen Website (<https://aleen.ca/>), which allows users to explore general wellness assessments and receive personalized lifestyle insights generated by Aleen AI. Users can provide their personal inputs to receive personalized wellness suggestions and lifestyle guidance, aimed at supporting self-awareness and healthy living.

The Aleen Website is not a source of medical advice or diagnosis. Its purpose is to raise awareness of Aleen Inc.’s digital wellness technologies and their potential to support users in understanding and improving their personal well-being.

Regulatory Disclaimer: “Aleen’s solutions operate in the wellness domain and are not subject to FDA or Health Canada regulatory approval as medical devices.”



Across the world, people are increasingly focused on **well-being and lifestyle**. Attention to nutrition, sleep, energy levels, and emotional balance is growing, as self-care evolves from a personal choice into an everyday habit.

Amid this shift, the **AI for Wellness & Personal Well-Being sector** is rapidly expanding. Digital intelligence supports users in making informed lifestyle choices, analyzing personal inputs, and providing tailored wellness insights that help users understand and improve their well-being.

Empowering Well-Being Through AI

This approach makes personal wellness accessible, tailored, and insight-driven. AI-powered tools are becoming an essential part of modern well-being practices, combining self-awareness, digital guidance, and convenience in one intelligent ecosystem.



The World Is **Redefining Wellness** Through Data And Intelligence

AI Empowers Individuals to Take Control of Their Well-Being
With smarter, personalized wellness insights.



In 2024, global downloads of wellness and fitness apps reached approximately **3.6 billion**, up ~6% compared to the previous year.



The global digital wellness market is valued at around **\$12.87 billion** in 2025, projected to reach **\$45.65 billion** by 2034, with a CAGR of 15.1%.



About **57%** of consumers use digital apps and wearable devices to track and support their well-being and lifestyle.



The global wellness economy (all sectors combined) was approximately **\$6.3 trillion** in 2023, with an expected annual growth of ~7.3% from 2023 to 2028.

The Problem

Navigating Personal Well-Being Can Be Overwhelming

Key Points:

- Millions seek quick, reliable wellness insights, but often encounter generic or inconsistent information.
- Early understanding of personal wellness patterns is often delayed due to lack of accessible guidance.
- Overloaded wellness resources cannot address every individual's initial questions efficiently.

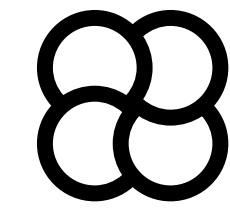
The Solution

Aleen AI: A Smarter Way to Start Your Wellness Journey

Key Points:

- Aleen's AI platform processes user inputs and wellness data to provide personalized guidance for users' well-being journeys.
- Personalized wellness suggestions based on scientifically reviewed lifestyle and wellness data.
- A seamless, scalable API for digital wellness platforms and consumer well-being applications.





How Aleen Works in 4 Steps?

Take a survey

Provide detailed information so Aleen can offer personalized wellness insights

Get your result

The AI system will process your information and provide personalized wellness insights.

Provide your inputs

Receive tailored insights for your well-being journey

Answer additional questions

It will help Aleen provide personalized wellness insights based on your inputs.

Board of Directors & Officers

1. Inna Aksman – 66 years
 - CEO, President, Director – since June 10, 2020
2. Elena Nikolaevna Avdasseva – 45 years
 - CFO, Director, Secretary – since December 17, 2020
3. Oleksandr Luzin – 27 years
 - Director – since December 17, 2020
4. Raminta Vosyliute – 58 years
 - Director – since October 14, 2022
5. Neil Allan Foran – 45 years
 - Director & COO – since June 30, 2022
6. Andrii Saleichuk – 44 years
 - Independent Director – since August 1, 2024
7. Jurijus Rodevicius – 44 years
 - Independent Director – since September 2, 2024



Aleen Inc. - Public Company Overview

Ticker & Exchange:

- Ticker: ALEN
- Exchange: CSE
- Headquarters: Toronto, Ontario, Canada
- Industry: Technology
- Founded: on October 7, 2020
- Cleared by the OSC: Final Prospectus was accepted by the OSC on **April 14, 2025**
- **Public Listing Date on CSE: June 6, 2025;**
- Authorized Capital: Unlimited
- Issued and Outstanding:
12,643,300 Common Shares



Business Overview:

Aleen Inc. is a Canadian digital wellness company based in the Province of Ontario, Canada. Aleen Inc. has developed an artificial intelligence system (the “Aleen AI”) that processes user inputs to generate tailored insights supporting personal wellness. Customers can access Aleen AI through the Company’s digital products — by visiting the Aleen Website or using wellness-focused API integrations via the Aleen API. Aleen AI itself is not available as a standalone product, and users cannot otherwise directly access it.

<https://thecse.com/listings/aleen-inc/#about>



CANADIANTM
SECURITIES
EXCHANGE

Stay Informed. Stay Ahead.

At Aleen Inc., we actively establish our presence in the media by sharing insights, company updates, and strategic announcements that reflect our growth and innovation.

We regularly publish news, feature updates, and thought leadership materials in our [Blog section](#) - providing investors and partners with a transparent view of our development and vision.



Revolutionizing Digital Health with Aleen AI Introduction

OTTAWA, ONTARIO, CANADA, February 29, 2024 /EINPresswire.com/ -- «Revolutionizing Digital Heal...

 WNTZ-TV FOX 48 / Feb 29, 2024



A Look Ahead with Aleen's Innovative Approach

June 26, 2024 -- Aleen Inc. ("Aleen" or the "Company") is a Canadian digital company...

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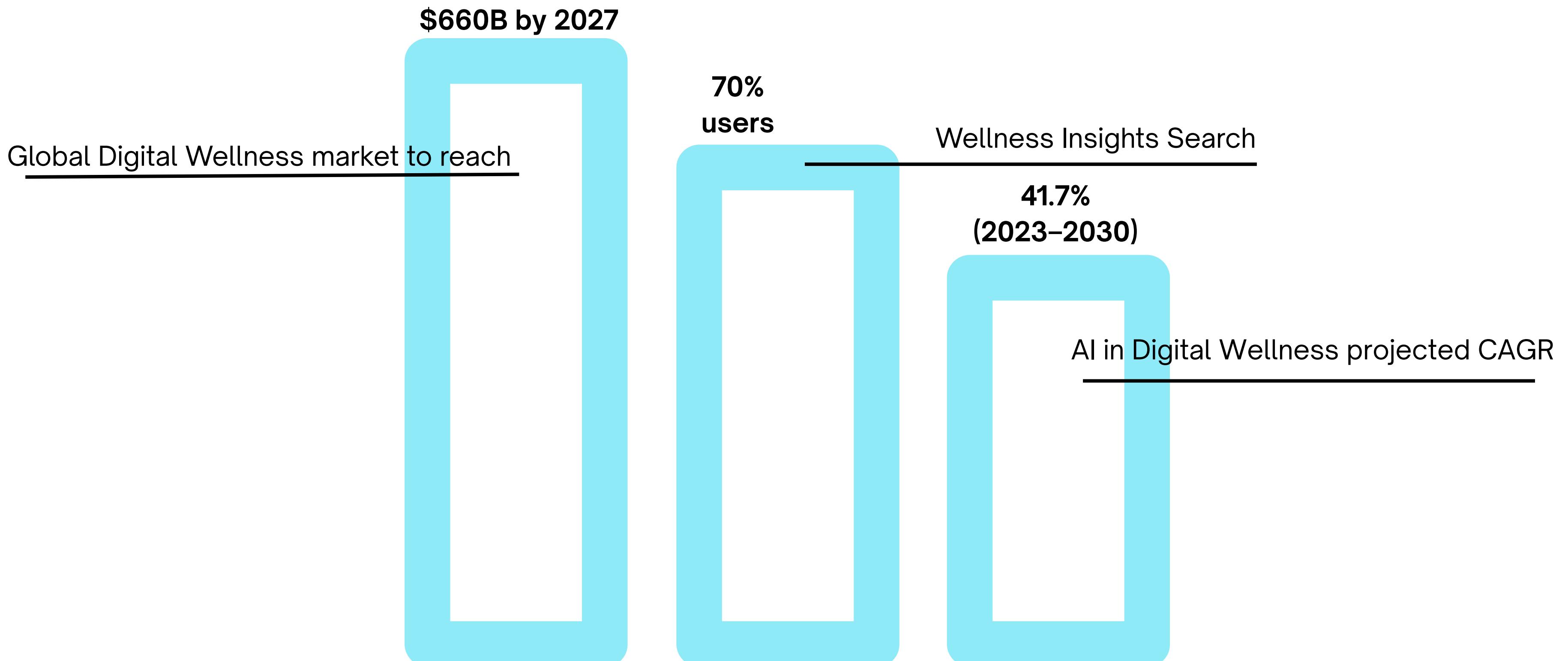
American Press /



How AI revolutionizing health and wellness?

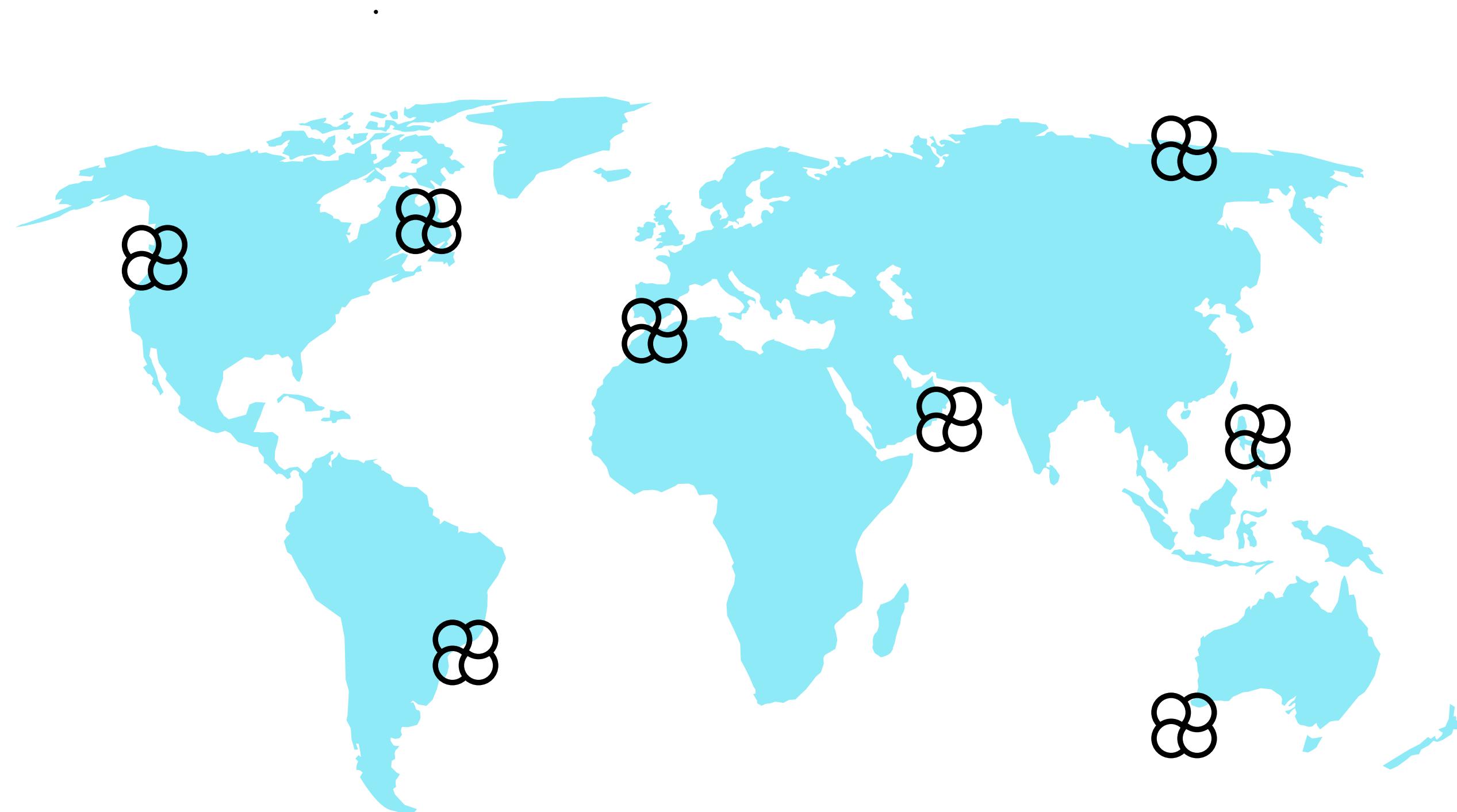
August 3, 2024 -- Aleen Inc. ("Aleen" or the "Company") is a Canadian digital company...

 24-7 Press Release Newswire



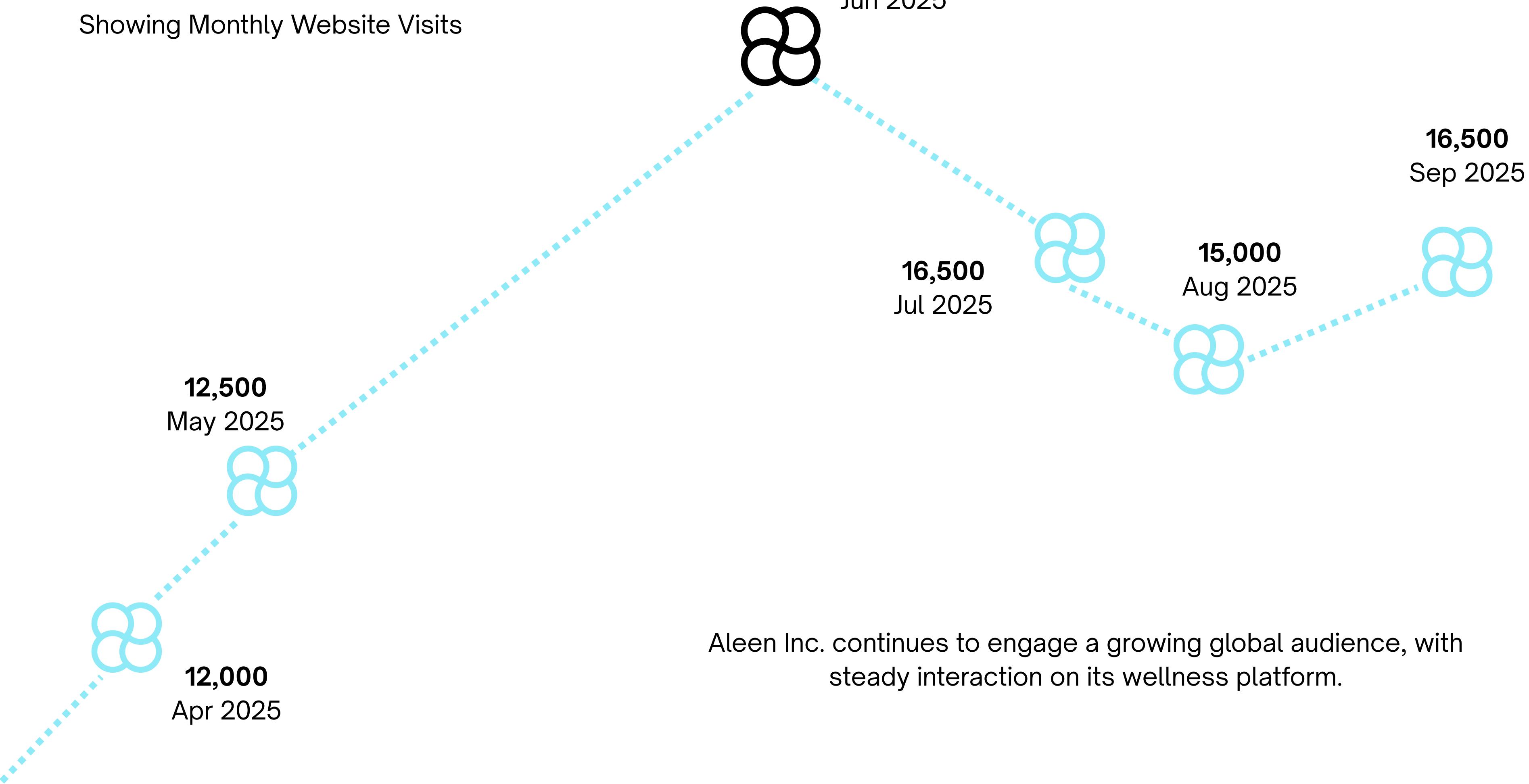
Expanding Across Borders

From Canada to the world - Aleen Inc. continues to grow its global footprint



Website Click-Throughs

Showing Monthly Website Visits



Competitors Table

	Your.MD	Spring Health	HealthifyMe	Omada Health
Users	10M	1.8M	12M	0.8M
Founded	2016	2016	2012	2011
Focus Area	Personalized wellness guide and lifestyle info chatbot	AI-based mental wellness support, guidance, and coaching	AI-driven nutrition and fitness guidance with personalized wellness plans	Evidence-based wellness management with digital guidance

Why Aleen Stands Out?

- AI-Driven Wellness Insights

Aleen AI analyzes user inputs to provide tailored insights supporting personal wellness, helping individuals make informed choices to enhance their well-being.

- User-Friendly Interface

Designed for accessibility, Aleen's intuitive platform ensures that users from all backgrounds can easily navigate and utilize wellness support tools.

- Personalized Wellness Reports

The system generates detailed, individualized wellness insights based on user inputs, promoting awareness and supporting users in making informed lifestyle decisions.

- Commitment to Accessibility

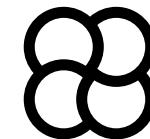
Aleen emphasizes making wellness guidance available to everyone, removing barriers to self-care resources and encouraging proactive well-being practices.

- Complementary to Professional Guidance

While Aleen provides valuable personalized wellness insights, it highlights that these tools do not replace professional consultation for medical matters.

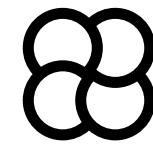
Aleen API

Monetization Strategy



Aleen API Monetization: Monthly Subscription

Aleen offers a monthly subscription model for its AI wellness insights API, ideal for businesses requiring consistent, ongoing access to personalized wellness guidance. Subscribers gain tiered or unlimited usage privileges, ensuring seamless integration of wellness insights into digital wellness platforms and consumer well-being applications. This model supports reliable service delivery, enhanced user engagement, and predictable budgeting for scalable wellness-focused solutions.

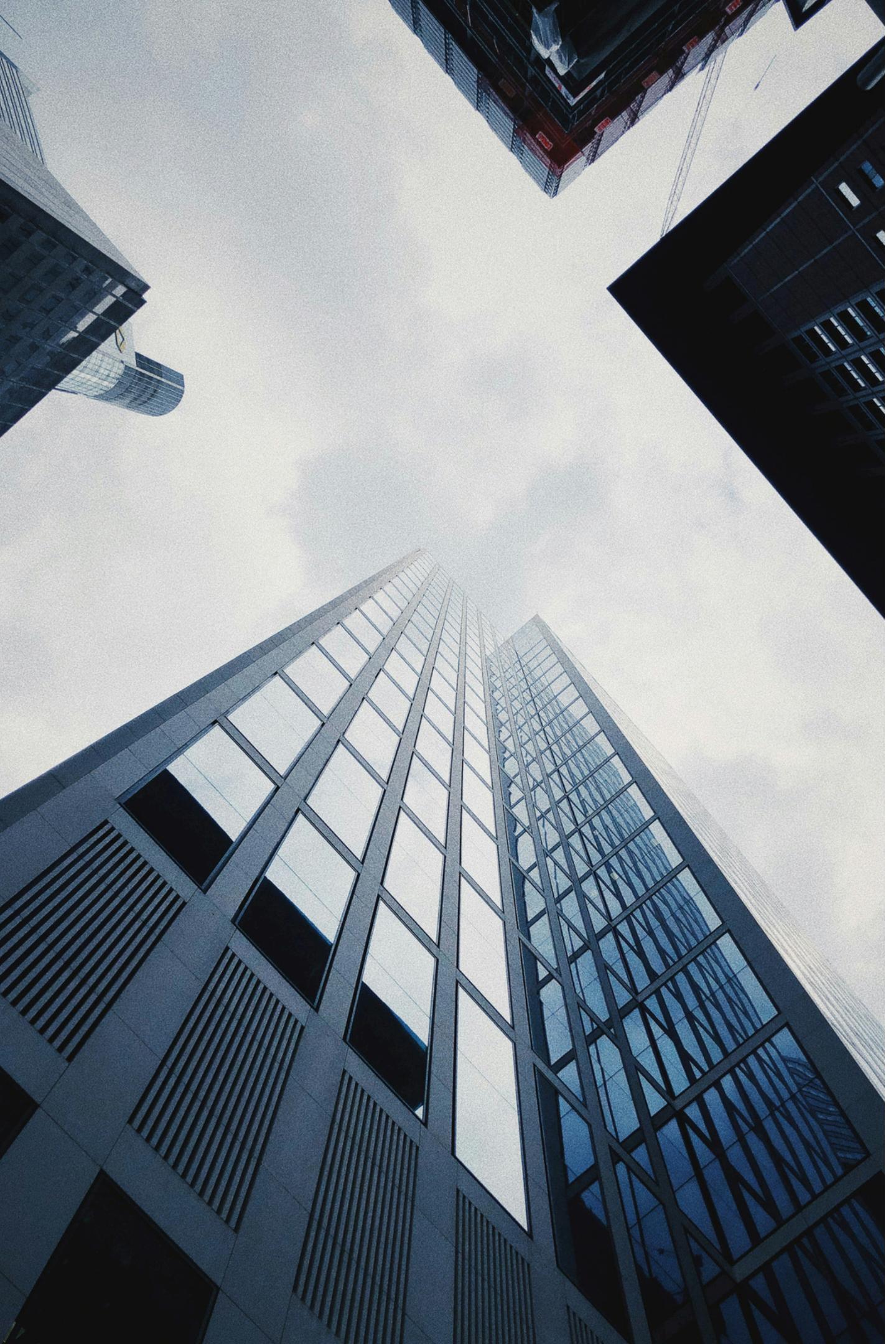


Aleen API Monetization: Per-Call Model

Aleen offers its AI wellness insights API on a per-call basis, allowing businesses to pay only for the number of API requests they use. This flexible pricing is ideal for digital wellness platforms, lifestyle apps, and system integrators looking to scale usage according to demand.

The pay-per-use model supports seamless integration of personalized wellness insights, enabling enhanced user engagement and flexible access to tailored recommendations without fixed monthly costs.

<https://ai.aleen.ca/prices/>



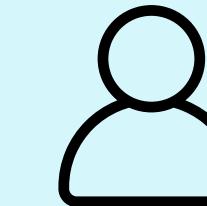
Strategic Direction

“We’re not just a digital tool — we’re building a non-medical wellness intelligence engine that adapts, learns, and supports users every day.”

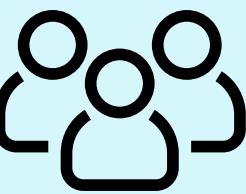
Our priorities moving forward



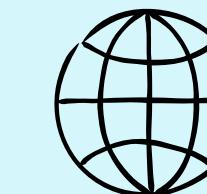
Expand Aleen API to support B2B integrations



Roll out new personalized wellness modules



Deepen partnerships in North America and Europe



Launch AI-driven, user-facing wellness tools globally

Current Focus & Goals for 2026

1. Personal Account for Wellness Data Management

Make wellness tracking clear, motivating, and empowering for a healthier lifestyle.

- The launch of a personal user account is underway.
- Users can securely upload, store, and organize wellness information in one place.
- Full control and privacy over all personal data is ensured.

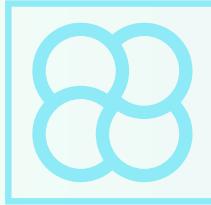
2. Smart Analytics for Wellness Data Interpretation

Enhance personal awareness and engagement in managing wellness effectively.

- Provides actionable insights to support better lifestyle decisions.
- Helps users recognize meaningful patterns and enhance daily habits.
- Focused entirely on digital wellness, with no medical or diagnostic functions.

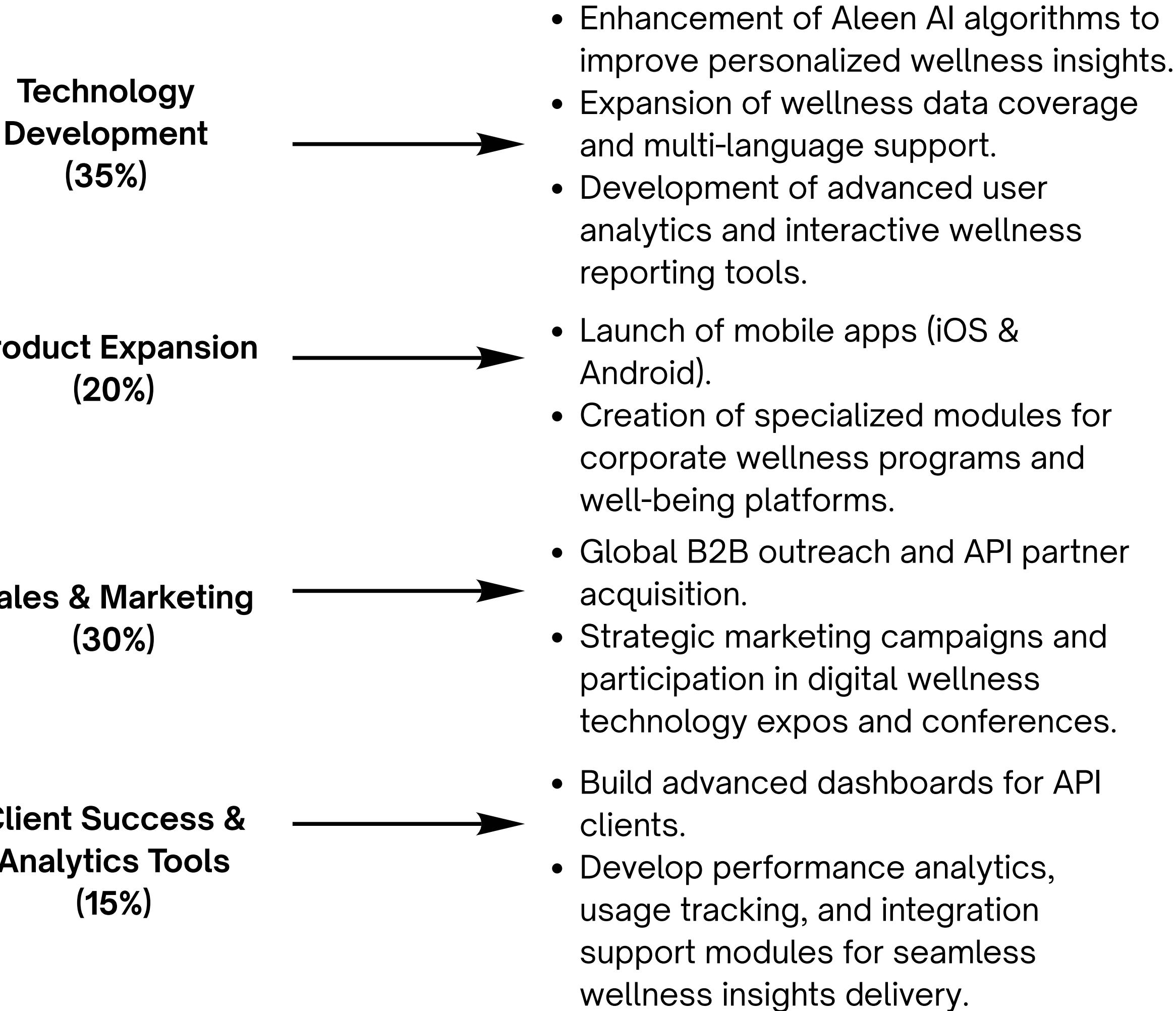
3. Looking Ahead: Plans for 2026

- Full launch of the personal account for all Aleen users.
- Expansion of Smart Analytics with new visual tools and interactive wellness reports.
- Continuous improvement of user experience, ensuring maximum privacy and data security.
- Supporting conscious wellness practices through safe and transparent digital technology.



Aleen

Aleen is currently seeking **\$20-30 million in strategic investment** to accelerate growth, scale operations, and expand market presence in the AI-driven digital wellness sector.



We're just **getting** started.

Join us on the journey to make
intelligent wellness accessible to
all.

Contact us at assistant@aleen.ca
Aleen Inc.

